

Press release

Barcelona (ES)/Holzminden (GER), October 2, 2024

Symrise opens Scent & Care office in Barcelona, enhancing its leadership in quality, collaboration and innovation

- Creative hub in a central location supports side-by-side innovation with customers
 - New office provides a platform on which to build pioneering, tailored solutions
 - Large space reflects rapid growth of Scent & Care in today's cosmetic ingredients market
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Symrise announces an office inauguration in Barcelona, Spain. The new space will serve as a hub for ideation, creativity, and collaboration across the Scent & Care division. Symrise can work side by side with customers here to push the boundaries of fragrances and cosmetic ingredients capabilities.

Located in the heart of the city, the new office has been carefully designed to support close collaboration among colleagues and with customers, providing an inspiring space for the creation of innovative solutions that fulfil the needs of customers, brands, and consumers.

The 600 sqm space accommodates the rapid expansion of Scent & Care. It allows the division to further enhance its leadership in cosmetic ingredients, in Spain and beyond. The space is designed to reflect Symrise and the unique style of Barcelona, paired with natural elements such as wood, stone, and earthy tones. In this way, the facility provides a platform for elevating the industry, shaping the future of cosmetics and fragrance, and setting benchmarks for quality and success.

“Opening the doors to this office marks an important and exciting milestone for Symrise Scent & Care,” says Timothy Kenny, President of Cosmetic Ingredients at Symrise. “As a leader in the cosmetic ingredients industry, we have committed ourselves to high proximity to our customers, understanding their needs, and delivering solutions that add value to their business in today's dynamic markets. We are looking forward to embracing the opportunities of our new creative hub in Barcelona. It will enhance collaboration and enable high-quality innovation tailored to customers' evolving demands.”

About Symrise:

Symrise is a global supplier of fragrances, flavorings, cosmetic active ingredients, and raw materials, as well as functional ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.

Its sales of approximately €4.7 billion in the 2023 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented in more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more...

www.symrise.com

*always
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