

Press Release

Holzminden, August 21, 2024

Symrise completes Jinqiao F&B powder blending facility expansion and boosts production capacity and efficiency

- Boost of production efficiency and capacity for optimized output
 - F&B powder blender installation to streamline manufacturing processes
 - Leading position in innovation, and operational excellence strengthened
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Symrise has recently completed its F&B powder blending expansion in Jinqiao, a district of Shanghai. This marks a significant milestone in the company's journey toward enhanced production capabilities and operational efficiency. The project underscores the commitment to safety, innovation, and delivering value to customers in the food & beverage industry.

The Jinqiao powder blending expansion is bringing transformative benefits to the F&B production process in the region. It thus aligns with the strategic goal of Symrise to strengthen its position in the dynamic Chinese market. This laid a strong foundation for improved production processes.

Further, the installation of a state-of-the-art blender in the seasoning plant upgrades the existing manufacturing capabilities. The installed equipment effectively increases the production capacity of seasonings for the local market. This is leading to improved efficiency and optimized manufacturing costs. The blender commenced production in July 2024 and marks a new era of streamlined production.

Walter Ribeiro, Global President F&B at Symrise, Kapil Sethia F&B President APAC at Symrise, and Robert Marti VP North Asia at Symrise attended the opening ceremony in July 2024. Their inspiring speeches highlighted the importance of this project in Symrise's growth trajectory.

Walter Ribeiro, Global President F&B at Symrise, commented on the achievement: "This expansion project gives testament to our continuous focus on innovation and operational excellence. It positions us to optimally meet the demands of our F&B customers and strengthens our competitive edge in the market."

Kapil Sethia President F&B APAC at Symrise, added: "The successful completion of this project underscores our commitment to safety and efficiency, ensuring that we continue to deliver high-quality F&B products while adhering to the highest standards of operation."

The Jinqiao powder plant expansion stands as a significant achievement in Symrise's efforts to enhance production capabilities, improve safety, and optimize operational efficiency in key markets. This project serves as a cornerstone of its strategy to lead in innovation and deliver exceptional value to customers, reinforcing its position as an industry leader.

About Symrise:

Symrise is a global supplier of fragrances, flavorings, cosmetic active ingredients and raw materials, as well as functional ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.

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Its sales of approximately € 4.7 billion in the 2023 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented in more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.

Symrise works with its clients to develop new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more...

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