

## Press release

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Holzminden, June 13, 2024

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# Symrise launches SymSol® ProSun, an innovative ingredient for sun protection

- Ingredient facilitates development of high sun protection factor products with crystalline UV filters
- Imparts sun and skin care formulations with a pleasant skin feeling
- Eases the use of mineral pigments in sun care and make-up products

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**Just in time for the warmer season, Symrise is presenting SymSol® ProSun, an innovative solution for the increasing demands in the sun protection market. The new emollient blend solubilizes crystalline UV filters and helps to stabilize formulations with a reliable sun protection factor. In addition, the new ingredient provides sun and skin care products with an appealing skin feeling.**

Consumers are increasingly demanding products with a higher sun protection factor (SPF) and better skincare properties. It takes Solubilizers to meet these high requirements by improving the effectiveness of UV filters and enabling stable formulations.

SymSol® ProSun offers such an innovative solution. The optimized emollient blend is dedicated to solubilize crystalline UV filters and prevents them from re-crystallization. This is important so that the sun protection works reliably and for a long time. In addition, the new ingredient gives sun and skin care products a soft and non-sticky skin feeling.

SymSol® ProSun can be used in a variety of ways and is suitable for:

- Sunscreen also with high SPF
- Children's sunscreen
- Sun protection products with mineral UV filters
- Skin and sun care products such as creams, lotions, oils, sprays, and sticks
- Make-up and lipsticks

“SymSol® ProSun offers an innovative solution for modern sunscreen formulations,” says Claudia Teubner, Global Product Manager Functionals at Symrise. “We have developed an efficient solution that will improve sun protection in various applications. Our customers receive innovative and effective products from us that enhance the performance and experience of sunscreen formulations.”

### **About Symrise:**

*Symrise is a global supplier of fragrances, flavorings, cosmetic active ingredients and raw materials, as well as functional ingredients. Its clients include manufacturers of perfumes, cosmetics, food and beverages, the pharmaceutical industry and producers of nutritional supplements and pet food.*

*Its sales of approximately €4.7 billion in the 2023 fiscal year make Symrise a leading global provider. Headquartered in Holzminden, Germany, the Group is represented in more than 100 locations in Europe, Africa, the Middle East, Asia, the United States and Latin America.*

*Symrise works with its clients to develop new ideas and market-ready concepts for products that form an indispensable part of everyday life. Economic success and corporate responsibility are inextricably linked as part of this process. Symrise – always inspiring more...*

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