

# Neomagnolol

- › **636340**
- › EU-REACH 01-2120234292-65

- › CAS 578020-40-3; 27606-09-3

## Pu Perfumery Use

- › twists floral accords into direction of magnolia, gardenia, etc.
- › implements a fresh, clean transparent floralcy
- › gives top note radiance
- › recommended use level: 0.5–10%

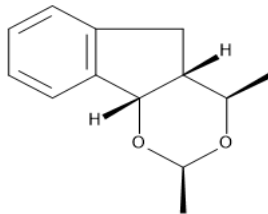
## O Odor

- › Floral, Magnolia, Geranium, Pomelo, Peony, Tea Leaves, Water Lily



## Cs Chemical Structure

- › rel-(2R, 4R, 4aR, 9bS)-2,4-Dimethyl-4,4a,5,9b-tetrahydroindeno[1,2-d]-[1,3]dioxine



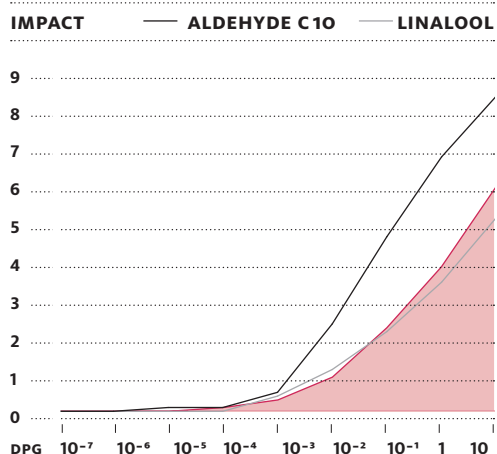
## Tb Tenacity on Blotter



## Pd Product Data

- › **APPEARANCE** colorless to pale yellow liquid to solid
- › **GC PURITY** 97%
- › **FLASH POINT** > 100 °C
- › **MW** 204.27 g/mol
- › **BP** 249 °C
- › **LOG P (K<sub>ow</sub>)** 2.67
- › **STABILIZER** no
- › **OCC. IN NATURE** no
- › **CHEM. CLASS.** acetal

## Dr Dose Response

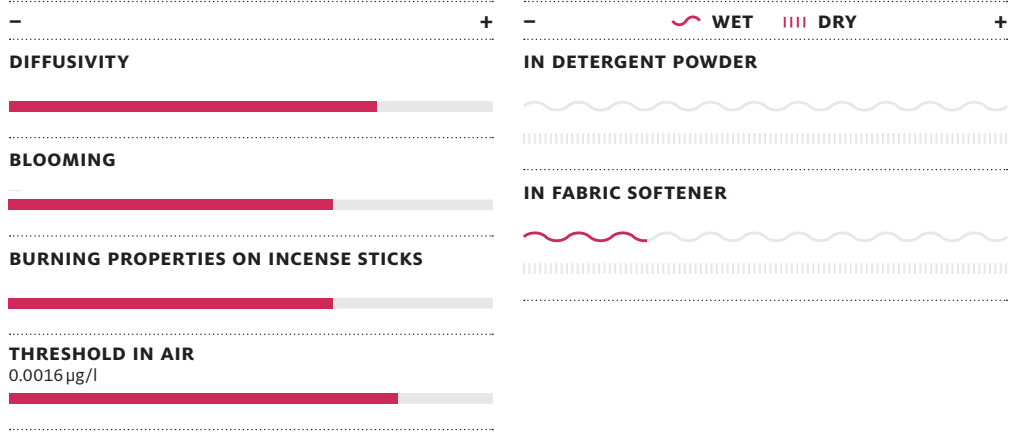


# Neomagnolan



› 636340

## P Performance



## S Stability

DOS. %	3 MONTHS AT 40°C	PH	-	DISCOLORATION	+	-	ODOR	+
› 4.0	Eau de Toilette	-						
› 1.2	Soap	9-10						
› 1.0	AP Roll-On 15% ACH	4						
› 1.0	Deostick, Stearate	8.5						
› 0.5	Shampoo/Shower Gel	6						
› 0.4	Hair Conditioner	4						
› 0.3	Body Lotion	6.5						
› 0.6	Fabric Softener Conc.	2.5						
› 0.5	Detergent Heavy Duty Liquid	8.5						
› 0.3	Detergent Powder Conc.	10						
› 8.0	Rimblock Liquid	7						
› 0.3	Cleaner APC Liquid	8-10						
› 0.3	Cleaner Liquid Citric Acid	2						

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