

Neomagnolan®

› **636340**
› EU-REACH 01-2120234292-65

› CAS 578020-40-3; 27606-09-3

Pu Perfumery Use

- › twists floral accords into direction of magnolia, gardenia, etc.
- › implements a fresh, clean transparent floralcy
- › gives top note radiance
- › recommended use level: 0.5–10%

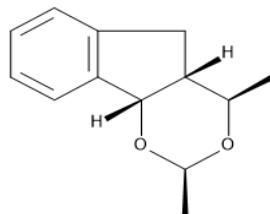
O Odor

- › Floral, Magnolia, Geranium, Pomelo, Peony, Tea Leaves, Water Lily



Cs Chemical Structure

- › rel-(2R, 4R, 4aR, 9bS)-2,4-Dimethyl-4,4a,5,9b-tetrahydroindeno[1,2-d]-[1,3]dioxine



$C_{13}H_{16}O_2$

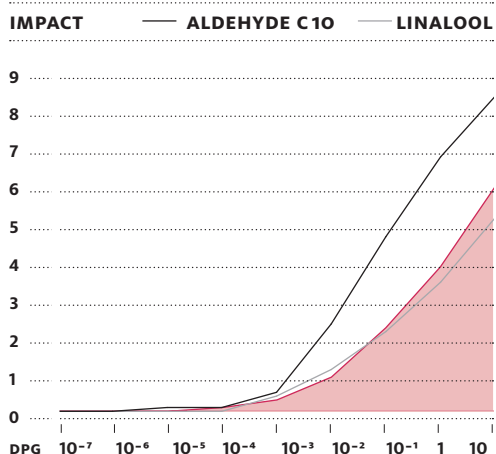
Tb Tenacity on Blotter



Pd Product Data

› APPEARANCE	colorless to pale yellow liquid to solid
› GC PURITY	97%
› FLASH POINT	> 100 °C
› MW	204.27 g/mol
› BP	249 °C
› LOG P (K_{OW})	2.67
› STABILIZER	no
› OCC. IN NATURE	no
› CHEM. CLASS.	acetal

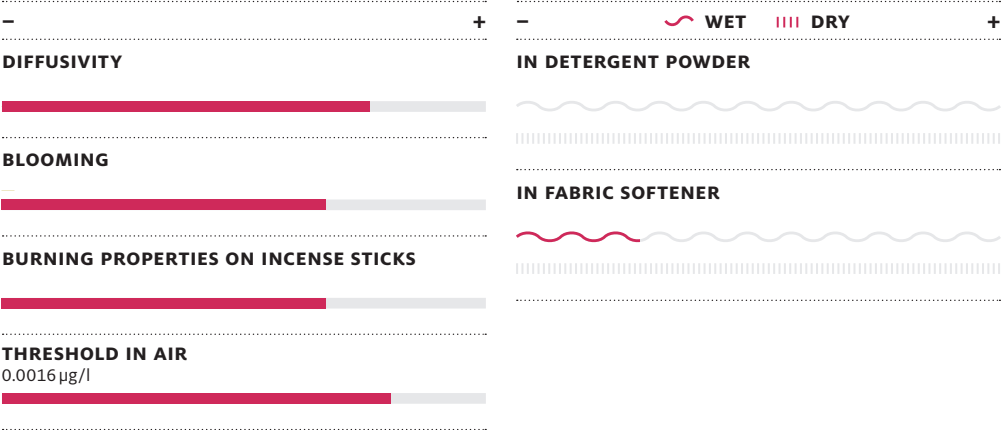
Dr Dose Response



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P Performance



S Stability

DOS. %	3 MONTHS AT 40°C	PH	-	DISCOLORATION	+	-	ODOR	+
› 4.0	Eau de Toilette	-						
› 1.2	Soap	9-10						
› 1.0	AP Roll-On 15 % ACH	4						
› 1.0	Deostick, Stearate	8.5						
› 0.5	Shampoo/Shower Gel	6						
› 0.4	Hair Conditioner	4						
› 0.3	Body Lotion	6.5						
› 0.6	Fabric Softener Conc.	2.5						
› 0.5	Detergent Heavy Duty Liquid	8.5						
› 0.3	Detergent Powder Conc.	10						
› 8.0	Rimblock Liquid	7						
› 0.3	Cleaner APC Liquid	8-10						
› 0.3	Cleaner Liquid Citric Acid	2						

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